

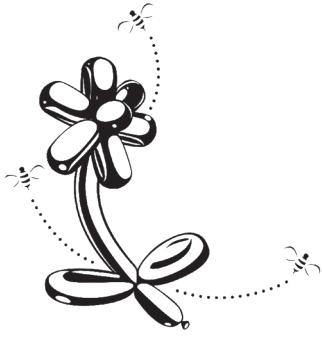
# FRIENDS OF **OLYMPIA**

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# FARMERS

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# MARKET



Who We Are



Our Vision for  
the Market



Why Become  
a Supporter



Support  
Opportunities



## Who We Are

The Friends of the Farmers Market (FOFM) is a tax-exempt 501c3 non-profit corporation. It was formed so that community members could easily support The Olympia Farmers Market through charitable donations.



### By the Numbers

Who goes to The Market?  
The Olympia Farmers Market is a destination activity that attracts people from many walks of life – families, retirees, military personnel, and more.

Annual Visitors to the Market  
250,000

Market Season Shopping Days  
154

Average Daily market visitors  
1736

Facebook active followers  
8000

Taste of the Market participants  
400-600

Market newsletter subscribers  
450



**Keep The Market  
Growing**



### The Olympia Farmers Market (OFM)

Voted as one of the most interesting places to visit in Olympia, The Olympia Farmers Market (OFM) is the second largest open-air market in Washington State. From its humble beginnings in 1975 The Market now offers an abundance of local produce and crafts, special events, kids activities, and food vendors including:

- Organic local produce
- Plants, vegetable starts, fruit trees, flowers, and bouquets from regional producers
- Fruit from across Washington
- CSA share programs (community supported agriculture)
- Breads, pastries, gingerbread cookies and other treats from local bakeries
- Fresh fish, shellfish, smoked salmon and seafood from Washington waters
- Original, local, handmade gifts for home and yard
- Some of the best free music in town
- Local, handcrafted cheese and dairy products

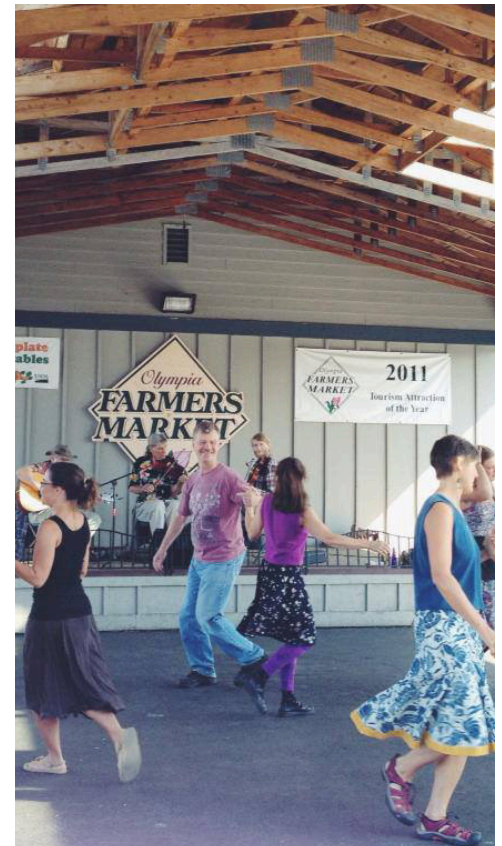
### Major events at the Market include:

Kids Day • October Costume Contest • Strawberry Festival  
Senior Day • Taste of The Market • Fathers Day • Harvest Festival  
Tomato Festival • Christmas Shopping Days • Earth Day



## Vision for the Market

Build a vibrant community marketplace that promotes the development of our local food system and supports artisans of all genres



To date FOFM has contributed over \$150,000 in capital projects to The Olympia Farmers Market building and grounds. Some of these include:

- Picnic tables & benches
- The covered pavilion
- Facility heaters
- Bike racks and parking bollards
- Lu Hall Kitchen

### Building Improvements

- Public address system
- Sound system
- Security system
- LED security lighting
- Electrical system upgrades

### Higher Education

The Robert J. Meyer Scholarship Fund FOFM supports full-time students to study organic farming at the college level. To date, FOFM has contributed over \$130,000 towards these scholarships.

### Community Support

- Recycling bins
- Market signs and plaques
- Emergency medical equipment

### Community education projects in local, sustainable agriculture

#### • Taste of the Market

During this fabulous annual event guests enjoy The Market bounty prepared by our most gifted local chefs, while tasting the best of our local wineries and brewers.

#### • The Friends Market Seasonal Dinners

These exquisitely prepared, intimate dinners are another example of how Friends come together to share their love of local foods, community and The Market.

#### • Cooking Demonstrations

A joint effort between FOFM and Greater Olympia Slow Food, Market visitors learn about and sample seasonal produce.





# Become a Supporter

Become a Friend of The Farmers Market supporter and showcase your support for the local economy, local farmers, food producers, senior & low-income nutrition programs, kids food education programs, and more.

Digital Media Presence –  
Web/Internet & Social Media  
Logo Placement on Event  
Guides, Programs,  
Special Events  
Music At The Market Events

## Our Commitment to You

Our community will recognize your partnership with FOFM and the OFM. Your contributions will directly benefit the growth and success of The Olympia Farmers Market.

Plaques, bricks & banners with your business name show your support of The Olympia Farmers Market



Banners



Market Bricks



Support the music



## Build Employee Engagement-

As a special thank you for some Primary Supporters, we recognize your donations with complimentary event tickets to our popular Taste of the Market, Harvest Dinner, and The Friends Market Seasonal Dinners. - Enjoy!



### Taste of the Market

The Market's Annual Gala Fund Raiser. With 400 guests celebrating 14 years of farming and artisan foods, the Taste is the premiere event in Thurston County.

Primary Supporter: \$10,000

Partner: \$5,000

Wine Supporter: \$2,500



### Robert J. Meyer College Scholarship for Farming & Sustainability



FOFM contributes to students studying organic farming at the college level in South Sound.

Primary Supporter: \$3,000

Partner: \$1,500

### Outreach & Education



Promote Kids Day events, Food and Farm educational events and outreach to our low income and senior community.

Primary Supporter: \$3,000

Partner: \$1,500



### Music at the Market

Supporting live music enables OFM to continue a long tradition of promoting the arts while recognizing your contribution at every music performance.

Primary Supporter: \$10,000



Previous Supporters include:



**HERITAGE  
BANK**  
the quality bank

**Dingey's** LLC. **PUGET SOUND  
CUISINE**

**Olympia  
Federal  
Savings**

**MERCATO**  
Ristorante



**lucky eagle**  
CASINO & HOTEL  
Los Tulenos

*Virgil* **ADAMS**  
REAL ESTATE  
*Inc.*

TUNAWERTH LLC

**Mixx**  
**96fm**  
KXXO  
[www.mixx96.com](http://www.mixx96.com)



Medicine Creek Winery



**BATDORF & BRONSON**  
COFFEE ROASTERS

Twin Oaks Creamery



JAWA Nut Roasters



**(stottle)**  
winery



acqua via



**BLUE HERON BAKERY**

Scattercreek Winery

Curry in a Hurry

**ALDERBROOK**  
RESORT & SPA

Market Place Bakery

*The* **RANTS  
GROUP**



**NORTHWEST  
MOUNTAIN  
WINERY**

Barvarianwurst

**OLYKRAUT**

What will you Support at the Market?



## FOFM Sponsorship

Support Level	Primary \$10,000	Sustaining 5,000	Special 2,500	Supportive 1,000	Helping 500
Taste Tickets Table (8 Tickets)	3 Tables	2 Tables	1 Table	4 Tickets	2 Tickets
Sponsorship recognition At Primary Events	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Organization logo on Relevant event materials, Websites & social media With links highlighted	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Contribution recognized with IRS Tax-exempt documentation	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Large Paving Brick	<b>X</b>	<b>X</b>			
Small Paving Brick			<b>X</b>	<b>X</b>	

*Sponsors can designate their contribution for General sponsorship or for Scholarship sponsorship.*

## Farmers Market Stage Music Program

Support Level	Primary \$5,000	Supporting 1,000	Event 250
Sponsor recognized as Annual Music Program Sponsor	<b>X</b>		
Sponsor recognized as Monthly Music Program Supportive Sponsor		<b>X</b>	
Sponsor recognized as Event Sponsor			<b>X</b>
Contributions recognized with IRS Tax-exempt documentation as 50 % value received and 50% donation	<b>X</b>	<b>X</b>	<b>X</b>

*All Sponsors will be recognized on relevant event materials and media promotions including on site media, websites and social media, with links highlighted.*



**Friends of Olympia Farmers Market**  
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**[www.farmers-market.org](http://www.farmers-market.org)**